The Global Partnership Network
Seoul National U. – U. Nanjing

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Overview

I The shift towards multilateralism
II The Global Partnership Network – principles and mode of operation
III Research themes
IV The New Sustainability
I The shift towards multilateralism

Star Alliance (est. 1997)
SkyTeam (est. 2000)
Oneworld (est. 1999)

code-sharing/infrastructure sharing/shared governance

Emergence of university consortia

WUN (est. 2000)
Universitas (est. 1997)
AC21 (est. 2002)
ASEA-Uninet (est. 1994)
I Loose vs. tight multilateralism?

Loose multilateralism – mobility agreements, mostly multiple bilateral exchanges, independent identities

Tight multilateralism – concerted action, shared resources, dual or multiple awards, networked research, placements

II Tight multilateralism: the Global Partnership Network

Principles I – research-led
mobility (faculty and student)
dual or multiple awards
global reach
network intensive, not extensive
II Tight multilateralism: the Global Partnership Network

Principles II – professional education
commercial partnerships for pump-priming of research and mobility
curricular innovation/

II Tight multilateralism: the Global Partnership Network

Principles III – curricular innovation:
Global Graduate Award
3 streams
- languages (incl. English)
- international politics
- sustainability
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GPN criteria:

- Excellence (n.b.: benchmark NOT RAE or EU)
- Global reach
- Disciplinary fit
- Sustainability
- Regional pre-eminence

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GPN activities:

- NCSU:
  - trilateral systems biology seminar (November 2009)
  - zoonotic disease research seminar (May 2009)
  - politics dual masters degree (July 2008)
  - Professional and study mobility
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• USP:
  water research (Guarani aquifers)
  public health
  cardiovascular disease

• Nanjing:
  Mathematics (Network)
  Airbus – EADS – Mathematics
  Natural products and TCM

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GPN activities:

• SNU:
  research activities communication
  Asian Center launch
  Strategic collaboration with Engineering and Life Sciences
  Engagement with Korean Embassy
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GPN next steps:

- Re-engagement with Europe: 1-2 European universities
- Bologna compliance and Diploma Supplement
- Consolidation + roll-out:
  - research projects
  - international strategy for the Arts (FAHS and GSA)
  - mobility of students and staff
  - diversification of funding

North Carolina State University, USA
Universidade de São Paulo, Brazil
University of Surrey, UK
Seoul National University
Nanjing University, China
Rationale for flexible academic geometry:

- Driven by highest standards in research and teaching
- Opportunities for intensive strategic investment (China, India)
- Sustainability of proven relationships
- Imperatives of transparency, trust, shared ethos and shared ideals

Rationale for flexible corporate geometry:

- Recognition that conventional funding is severely constrained
- CSR a key source of new funding
- Exploring linkages with not-for-profit sector
- Mapping of CSR partnerships across GPN:
  Each CSR partnership a ‘spoke’ in global wheel of activities
  1: S. America
  2: Asia
IV The new sustainability

The GPN is a research-led, multilateral network

Scale – intentionally small, but global
Mobility – students, staff and faculty
CSR a key source of new funding
Excellence in all activities
Embedding innovation
Trust

“...This new world demands a special brand of leadership …
global leadership. We need new vision, bold action, powerful
partnerships for enduring peace and prosperity. This is why I
call for a new multilateralism.” (Ban Ki-Moon)