4th International Conference on World-Class Universities (WCU-4)

October 30 - November 2, 2011
Shanghai, China

Preliminary Program

May 30, 2011

Sponsored by

Center for World-Class Universities
Graduate School of Education
Shanghai Jiao Tong University
Shanghai, China
SUNDAY, 30 OCTOBER

Whole day        Arrival of participants

19:00-21:00      Reception

MONDAY, 31 OCTOBER

8:30-9:00  Opening Session: Welcome remarks and overview of meeting objectives

President, Shanghai Jiao Tong University, China (TBD)

Prof. Nian Cai Liu, Dean, Graduate School of Education, Shanghai Jiao Tong University, China

Prof. Jan Sadlak, President, IREG Observatory on Academic Ranking and Excellence
Representative, Thomson Reuters (TBD)

9:00-10:00  Session I: Keynote Lecture

Dr. Jamil Salmi, Tertiary Education Coordinator, The World Bank
“The road to academic excellence: Common errors in building world-class universities”

10:00-10:30  Coffee Break

10:30-12:00  Session II: National Policies on Building WCU – Part 1

Sir Alan Langlands, Chief Executive, Higher Education Funding Council for England, United Kingdom
“Promoting excellence for the 21st century”

Prof. Nikolay Skvortsov, Vice-Rector for Research, Saint-Petersburg State University, Russia
“World-class universities: Experience and practice of Russian universities”

Prof. Simon Marginson, Centre for the Study of Higher Education, University of Melbourne, Australia
“Different approaches to a shared goal: How variations in state traditions and strategies are differentiating the approach to building WCU”

General discussion

12:00-13:30  Lunch

13:30-15:30  Session II: National Policies on Building WCU – Part 2

Luiz Cláudio Costa, Secretary of Higher Education, Ministry of Education, Brazil (TBD)
“The benefits of quality and excellence for Brazilian higher education”
Prof. Shou-Hsuan Stephen Huang, Department of Computer Science, The University of Houston, USA
“Developing tier one universities: The Texas approach”

Prof. Akiyoshi Yonezawa, Graduate School of International Development, Nagoya University, Japan
“The changing roles of world class universities during the national crisis in Japan”

Prof. Yung-Chi Hou (Angela), Fu Jen Catholic University and Higher Education Evaluation & Accreditation Council of Taiwan, Taiwan
“Reassessment of the Asian excellence programs in higher education - the Taiwan experience”

General discussion

15:30-16:00 Coffee Break

16:00-18:00 Session IV: Institutional Practices of Building WCU – Part 1

Prof. Lauritz B. Holm-Nielsen, Rector, Aarhus University, Denmark
“Making a strong university stronger – changes without a burning platform”

Prof. Vaclav Havlicek, Rector, Prof. Petr Moos, Vice Rector for Development, Prof. Vojtech Petracek, Vice Rector for Science and Research, Czech Technical University in Prague, Czech Republic
“Strategy and global priorities of technical university”

Dr. Enrique Zepeda, Vice-President of International Affairs and Mrs. Adriana Rojas, Director for Strategic Projects, Monterrey Institute of Technology, Mexico
“Monterrey Institute of Technology and the case of international liaison offices”

Prof. Sadiq M. Sait, Director, Information Technology Center, King Fahd University of Petroleum & Minerals, Saudi Arabia
“Policies on building world-class universities in Saudi Arabia: An impact study with KFUPM’s example”

General discussion

19:00-21:00 Conference Dinner

TUESDAY, 1 NOVEMBER

8:30-9:30 Session V: Keynote Lecture

Prof. Philip G. Altbach, Director, Center for International Higher Education, Boston College, USA
“World-class research universities in the BRICs: Potential and challenges in Brazil, Russia, India, and China”
9:30-10:00 Coffee Break

10:00-12:00 **Session VI: Institutional Practices of Building WCU – Part 2**

**Prof. Francis-Luc Perret**, Vice-President for Planning and Logistics, Ecole Polytechnique Fédérale de Lausanne, Switzerland  
“Private Public Partnership (PPP): A way of boosting the dynamics of the EPFL campus”

**Prof. Alar Karis**, Rector, University of Tartu, Estonia  
“Does the concept of world-class universities create ‘borders’?”

**Prof. Marijke van der Wende**, Dean, Amsterdam University College, The Netherlands  
“Trends towards global excellence in undergraduate education: Taking the liberal arts experience into the 21st century”

**Prof. Gerard Postiglione**, Faculty of Education, University of Hong Kong, Hong Kong, China  
“Patterns of research collaboration and productivity at research universities in Asia”

**General discussion**

12:00-13:30 Lunch

13:30-15:00 **Session VII: Use of Rankings in Building WCU**

**Dr. Freya Mearns**, Policy Officer for Research Excellence and **Mr. Tony Sheil**, Deputy Director of Research Policy & Strategy, Griffith University, Australia  
“Global benchmarking and partner selection using world university rankings and classifications”

**Prof. Seeram Ramakrishna**, Vice President for Research Strategy, National University of Singapore, Singapore  
“Global rankings narrow the influence gap between universities in developed nations and emerging nations”

**Prof. Danie Visser**, Deputy Vice Chancellor and **Dr. Marilet Sienaert**, Director of Research Office, University of Cape Town, South Africa  
“Rational and constructive use of rankings: A challenge for universities in the global South”

**General discussion**

15:00-15:30 Coffee Break

15:30-17:00 **Session VIII: Indicators of WCU**

**Prof. Ying Cheng**, Executive Director, Center for World-Class Universities, Shanghai Jiao Tong University, China  
“The statistical analysis of world-class universities”
Mr. Simon Pratt, Project Manager for Institutional Research, Thomson Reuters
“Thomson Reuters Institutional Profiles: A new approach to evaluating academic institutions”

Dr. Isidro F. Aguillo, Head Cybermetrics Lab, National Research Council (CSIC), Spain
“World-class universities and the Webometrics Ranking: Designing and implementing G-factor and new web indicators”

17:00-17:30  Closing Session

Prof. Nian Cai Liu, Dean, Graduate School of Education, Shanghai Jiao Tong University, China

Prof. Jan Sadlak, President, IREG Observatory on Academic Ranking and Excellence

19:00-21:00  Social Events

WEDNESDAY, 2 NOVEMBER

Whole day  Post-conference sightseeing

Whole day  Departure of participants